

ABSTRACT OF THE DISCLOSURE

An apparatus and method permitting an information challenged person to determine the content of pharmaceutical information contained in a label placed on a medicine container. The apparatus comprises, in one embodiment, a two-dimensional
5 bar code label and, in a second embodiment, a radio frequency identification label, a reader and a processing unit. The reader scans the label located on the medicine container, the label information is then decoded by a processing unit into text information for audio and/or video dissemination to the information challenged person.